

VERSION 8
Business Mission to Morocco
(26 Mar – 1 Apr 2018)
Profile of Participating Companies
(updated on 19 March)

Mission Leader:

- Dr Shahzad Nasim, Vice Chairman, SBF Middle East Business Group

Mission Secretariat:

- Mr Cody Lee, Assistant Executive Director (Americas, Europe, Middle East, Africa & South Asia), Global Business Division, Singapore Business Federation
- Ms Stella Ng, Assistant Manager (Middle East, Africa, South Asia), Global Business Division, Singapore Business Federation

S/N	Company / Organisation	Company Profile	Products & Services	Wishes to Meet
SECTOR ONE: INFRASTRUCTURE / CONSTRUCTION / REAL ESTATE / HOSPITALITY				
1.	<p>Meinhardt (Singapore) Pte Ltd www.meinhardtgroup.com</p> <p>Dr Shahzad Nasim Group Executive Chairman</p>	<p>Meinhardt is one of the world's few multi-disciplinary and truly integrated engineering, infrastructure and project management consulting firms. Since 1955, the firm has led the way in delivering innovative and highly cost-effective designs that always consider our clients' commercial objectives and global environmental concerns.</p> <p>Owned and headquartered in Singapore, Meinhardt employs over 4500 staff in more than 47 offices worldwide and have worked on some of the largest and most complex building and infrastructure projects.</p> <p>Clients look to us for start-to-end project consultancy ranging from feasibility study, master planning, detailed design, project management to delivery, which includes among other capabilities,</p>	<ul style="list-style-type: none"> • Master-planning Consultancy • International Engineering Consultancy • Infrastructure Consultancy • Project Management Consultancy 	<ul style="list-style-type: none"> • Big project owners / developers • Major main contractors • Government agencies / departments responsible for infrastructure, housing and new projects

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		<p>construction supervision, and testing and commissioning.</p> <p>Annually, the Group undertakes projects worth an estimated US\$20 billion and ranks among the largest independent engineering firms globally by revenue. Some of our key projects include Marina Bay Financial Centre (Singapore), MGM Grand Ho Tram Integrated Resort (Vietnam), Hanoi-Hai Phong Expressway(Vietnam), The Dubai Mall (Dubai, UAE), Muscat International Airport (Oman), Hamad International Airport Expansion (Doha, Qatar), KL Sentral Station (Malaysia), Oil & Gas Industrial Park & Maritime at Tanjong Agas (Malaysia), Rialto Towers (Melbourne, Australia).</p> <p>Infrastructure projects include highways/flyovers, tunnels, metros, airports, water and wastewater projects. Ranked among the largest independent engineering consulting firms globally by revenue, we have over 4,500 consultants working in offices worldwide.</p>		
2.	<p>Archicom Singapore Pte Ltd www.archicom-acm.com</p> <p>Mr Liew Kah Mun Managing Director</p> <p>Ms Isabelle Boblai Director</p>	<p>ARCHICOM Singapore Pte Ltd, a company established since 2004, is an ISO 9001, ISO 14001 and ISO 22301 accredited manufacturer who mainly produce Aluminium Honeycomb Panel, Aluminium Stonewool Panel and Aluminium Composite Panel under the brand name of ARCHICOM™</p> <p>All ARCHICOM™ products are fully complied with the fire safety requirements set forth by Singapore Civil Defense Force and many other countries with</p>	<ul style="list-style-type: none"> • Aluminium Composite Panel (from 2mm up to 10mm thick) • Aluminium Honeycomb Panel (from 6mm up to 250mm thick) • Aluminium Stonewool Panel (from 6mm up to 250mm thick) • Stainless Steel, Zinc, Copper, Titanium composite panels are available 	<ul style="list-style-type: none"> • Aluminium Façade Cladding Contractors (eg. Abumet Nigeria Ltd) • Architects specialise in Aluminium Cladding • Distributors / Wholesalers of Building Materials

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		<p>maximum classifications to be used in Interior and Exterior Façade Cladding and roofing shelter projects with no restriction to height control.</p> <p>Being a Singapore manufacturer, we committed ourselves in producing quality products to our valued customers.</p>	<ul style="list-style-type: none"> • Various colour finishes are available (solid, metallic, prismatic, timber, marble, sparkling, mirror, brushed, etc) • Coating Finishes: PVDF, PE, NANO, FEVE 	
3.	<p>ARK Corporate Pte Ltd www.ark3000.com</p> <p>Mr Abdul Sameer Mohamed CEO</p>	<p>ÄRK is an international company with a global operating headquarter in Dubai, UAE. With over 25 years of specialized industry experience, ÄRK has earned a reputation for proficiency in serving several sectors of the heavy lift industry. ÄRK's heavy machinery division is led by a fast-growing, expert crane and trailer project partner in high-volume, vital Middle Eastern and African projects, operating under testing conditions.</p>	<ul style="list-style-type: none"> • Over Dimensional, Multimodal logistics • Clearances • Tenders • Project Cargo Logistics & Project Management • Heavy Lift / Crane / Rigging • Heavy Haul Transport • Route Surveys / Feasibility Studies • Complete Door to Door Solutions 	<ul style="list-style-type: none"> • Ministry of Industry, Investment, Trade and Digital Economy • Ministry of Tourism, Air Transport, Handicraft and Social Economy • Ministry of Equipment, Transport, Logistics and Water • Agency for Investment and Export Development • Companies across industry sectors to understand the market and further develop the business opportunities in the region
4.	<p>Formula One Furniche Pte Ltd www.formulaonefurniche.website</p> <p>Ms Shalini Kamala Sharma Group Managing Director</p>	<p>Formula One Furniche has set industry standards by tailoring products, services and solutions to hotels, palaces, resorts and service apartments that exceed expectations.</p> <p>They are the only company in the world to provide a full range of FF&E Products, Services, Technology and Hospitality Solutions to hotel chains spanning the globe, regardless of location,</p>	<ul style="list-style-type: none"> • Furniture & Lighting • Soft Furnishings • Window Treatments • Bath Accessories & Amenities • Bespoke and Custom 	<ul style="list-style-type: none"> • Decision makers and specifiers in the hospitality industry with ongoing and upcoming hospitality projects • Interior designers and architects

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		<p>specifications, budget with a focus on sustainability.</p> <p>Their exclusive range of products and services, ability to customize and uncompromising quality have earned them the respect and trust of their long serving clients. Their Philosophy: If you can dream it, we can make it.</p> <p>A multiple award winning company where people truly care about making a difference and share a common commitment to quality and service the company offers start-to-finish solutions for every project.</p> <p>Awards: Spirit of Enterprise 2008 Successful Entrepreneur 2010 Super Brands 2011 Singapore Excellence Award 2011/ 2012 Super Brand / Singapore's Choice Award 2012-2013 Promising 500 / 2012 TOP 100 Singapore 2012-2013 Asia Business Brands Award 2013-2014</p> <p>Top 25 Prestige Award , 2014 Singapore Enterprise Awards 2016 Singapore Luminary Award 2016-2017 Asia Pacific Entrepreneurship Awards (Apea) 2016 Asia's Greatest Brands / Asia's Greatest Leaders / The Bizz 2017, Albert Nelson Marquis Lifetime Achievement Award</p>		
5.	<p>Surbana Jurong Pte Ltd https://surbanajurong.com/</p>	<p>Surbana Jurong Private Limited (SJ) provides one-stop consultancy solutions across the entire value chain of urbanisation, industrialization and</p>	<ul style="list-style-type: none"> • Master / Urban Planning • Architecture 	<ul style="list-style-type: none"> • Ministry of Urbanism, National Land Settlement, Housing & Policy of the City

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	Mr Mohammad Ait Fateh Senior Business Development Manager	infrastructure domains. The company offers architecture, engineering, project and construction management, urban planning, infrastructure and SMART City services. Headquartered in Singapore, SJ has a global workforce of 13,000 employees in 113 offices across 44 countries in Asia, Australia, the Middle East, Africa and the Americas.	<ul style="list-style-type: none"> • Engineering (Civil & Structural, Mechanical & Electrical) • Coastal & Infrastructure • Reclamation • Port and Airport Design • Contracts Management • Project Management • Surveying • Estates / City Management Solution's 	<ul style="list-style-type: none"> • Ministry of Industry, Trade, Investment & Digital Economy • Ministry of Equipment, Transport, Logistics & Water • Developers in housing and industrial parks
SECTOR TWO: OIL & GAS				
6.	<p>Arise Global Pte Ltd www.ariseglobal.com</p> <p>Mr Tawfik Mohamed General Manager – Advanced NDT</p>	Arise Global is a Singapore-based operating service provider with focus on Advanced NDT & Inspection Services. Accredited with ISO 9001, OHSAS 18001 and bizSAFE Level Star, the Arise team is committed to provide the most reliable Advanced NDT and Inspection Services to all the clients we work with, and to represent a shield between our clients' assets and any unexpected failures.	<ul style="list-style-type: none"> • AcousticEye's acoustic pulse reflectometry technique for inspection of heat exchanges, boilers, air coolers • Acoustic Emission for storage tanks and pressure vessels • LRUT for in-service pipe inspection under insulation • Magnetic Flux Leakage for tank bottom inspection • Pulsed Eddy Current for detection of corrosion under insulation • TOFD/Phased Array for weld inspection • ACFM for inspection of any cracks in welds or materials • Corrosion mapping of static equipment using rapid motion scanner 	<ul style="list-style-type: none"> • Inspection and integrity departments of oil production companies, refineries, petrochemicals, fertilizers plants and maintenance companies <ul style="list-style-type: none"> ○ Total ○ Shell ○ Exxon Mobil ○ AKWA Group ○ OCP Group • Local NDT and inspection companies (NDT: Non Destructive Testing) <ul style="list-style-type: none"> ○ BCI Morocco (International Inspection Company) • Mechanical construction companies (pipelines, pressure

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			<ul style="list-style-type: none"> • ECT-IRIS-RFT-NFA-ECA for tube inspection • Automatic Ultrasonic Testing for inspection of pipeline Girth welds instead of using Radiography 	vessels and storage tanks construction companies).
SECTOR THREE: AGRIBUSINESS AND FOOD DISTRIBUTION				
7.	<p>Asiatic Agricultural Industries Pte Ltd www.asiaticind.com.sg</p> <p>Mr Lawrence Chan Managing Director</p>	<p>Asiatic Agricultural Industries Pte Ltd was founded in 1972. Since then, we had established ourselves as a premium manufacturer of Crop protection, Plant nutrition, Animal and also Public health chemicals.</p> <p>Our portfolio of crop protection products is used in the control of pests, diseases and weeds affecting major crops. Plant nutrition products are used for yield improvements and improving resistance to diseases. Animal health products are focused on controlling ectoparasites in cattle, goats, and sheep, while Public health products focus on the control of vectors such as mosquitoes, flies, rodents and roaches.</p> <p>We have a wide customer base in 30 countries covering Asia, Africa and the Indian subcontinent. To complement customers' needs, we have offices in Cote d'Ivoire, Kenya, Myanmar, Rwanda, Sri Lanka and Vietnam. Our strategy to be nearer to customers will continue to grow with more technical service centres set-up in the future.</p> <p>Manufacturing automation and operations under the management of a team of qualified technical</p>	<ul style="list-style-type: none"> • Crop protection • Seed treatment • Public health • Animal health products 	<ul style="list-style-type: none"> • Importers and distributors of agricultural chemicals, plant nutrition, animal and public health chemicals • Officials from the Ministry of Agriculture pertaining to registration and sale of Agricultural chemicals and fertilizers

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		personnel produces consistent quality outputs. Modern methods of process control and good manufacturing practices with an emphasis on health, safety and the environment contribute towards the ability to manufacture a wide range of products with a diversity of packaging from 20,000 litre Iso tanks to 100ML bottles.		
8.	<p>Olam International Ltd www.olamgroup.com</p> <p>Mr Vishal Warialani General Manager-Coffee & Pulses</p>	<p>We are a leading agri-business operating from seed to shelf in 70 countries, supplying food and industrial raw materials to over 23,000 customers worldwide. We grow, source, process, manufacture, transport, trade and market 47 different agri-products. Our team of 70,000 full-time, seasonal, contract and temporary employees work to bring essential agricultural products to homes around the globe every day. Established in 1989, trading cashew from Nigeria to India, today we have built a global leadership position in many of our businesses such as Edible Nuts, Cocoa, Spices and Vegetable Ingredients, Coffee and Cotton.</p>	<p>Our business is today organized under 5 segments:</p> <ul style="list-style-type: none"> • Edible Nuts, Spices and Vegetable Ingredients- Almonds, Cashew, Peanuts, Hazelnuts, Sesame, dried Veg & tomatoes • Confectionery and Beverage Ingredients- Coffee, Cocoa • Food Staples and Packaged Foods- Dairy, Edible Oil, Grains, Packaged foods, Rice, Sugar • Industrial Raw Materials- Cotton, Rubber, Fertilizer & wood Products • Commodity Financial Services 	<ul style="list-style-type: none"> • Coffee Roasters and Importers: <ul style="list-style-type: none"> ○ Best Café ○ Carrion ○ Copa Café ○ Dubois ○ Gaouar ○ Mexicano ○ Cafe Sahara • Milk Products Based Manufacturers • Branded Commodities Manufacturers- Rice, Legumes, Sugar • Other Commodity based manufacturers- wheat millers, edible oil refiners/crushers
9.	<p>Tolaram Group http://tolaram.com/</p> <p>Mr Vivek Aswani Business Development</p>	<p>Tolaram Group is an international group with vastly diversified activities ranging from its core business of manufacturing of fast moving consumer goods, infrastructure, energy and digital services sectors in emerging markets. The group have been in business for over 60 years spanning across Europe, Africa and Asia.</p>	<p>Consumer goods, digital services, distribution, energy, infrastructure, paper products, real estate and textile related products.</p>	<ul style="list-style-type: none"> • Ministries or agencies who are able to advice on setting up a production plant for cereal and noodles, food distribution companies, supermarket chains

SECTOR FOUR: INFORMATION AND COMMUNICATIONS TECHNOLOGY				
10.	<p>Crimsonlogic Pte Ltd www.crimsonlogic.com</p> <p>Mr Mike Yap Senior Director Middle East and Africa</p>	<p>CrimsonLogic is a trusted partner to governments worldwide. For over 20 years, we have worked with governments across Asia, Middle East, North America, Latin America and Africa to find innovative and sustainable solutions to collaborate more seamlessly with their citizens and ecosystem.</p>	<p>Headquartered in Singapore and with three decades of experience, we have a deep understanding of the way agencies work, interact and deliver services TradeNet®, eJudiciary, eStamping and CertOfOrigin are some of our world’s first innovations being used every day by government agencies worldwide.</p>	<ul style="list-style-type: none"> Government bodies and private sector companies that are embarking on IT initiatives to increase efficiency and productivity
11.	<p>ST Electronics (Info-Comm Systems) Pte Ltd www.stee.stengg.com</p> <p>Mr Wong Vee Hong Assistant General Manager – Abu Dhabi Branch</p>	<p>Established in 1969, Singapore Technologies Electronics Limited (ST Electronics) is a leader in electronics, ICT (Information Communications Technologies) and IT (Information Technologies) solutions in the region. ST Electronics’ offerings include e-government and ICT solutions, satellite communications solutions, digital media and animation, wired and wireless communications, rail and traffic management, real-time command and control, training and simulation, intelligent building management, managed services and information and homeland security solutions. The company has a presence in over 29 cities in 17 countries globally marketing to more than 60 countries</p>	<ul style="list-style-type: none"> Public Safety Solutions (Emergency Response System, Computer Aided Dispatch) Homeland Security Solutions (CCTV, EO/IR cameras, video analytics, facial recognition, similar face search, object classification & tracking, Automatic Finger Print Identification) Aviation/Airport Solutions (Airport Operations Centre System, ATC Simulator, Airside Procedural Trainer, Flight Information Display System, Biometric Access Control System, Runway Foreign Object Detection System, Air Traffic Management System, Communication- Navigation- Surveillance Systems) 	<ul style="list-style-type: none"> Relevant public authorities in charge of transport, smart cities and infrastructure and players in the private sectors such as developers and infrastructure companies

			<ul style="list-style-type: none"> • Command Control Communication and Information (C4I) System • Smartcity solutions - Intelligent Transportation System, Smart street lighting etc 	
SECTOR FIVE: EDUCATION				
12.	<p>Global Schools Foundation Ltd www.sg.globalindianschool.org/</p> <p>Harjesh Singh CFO MENA Region</p>	<p>Global Schools Foundation (GSF) was established in 2002 as a social entrepreneurial initiative with the aim of providing quality education to the expatriate community in Singapore. The Foundation has completed over 15 exemplary years marked by international recognition for securing excellence in school education. Following high standards in governance, established academic criteria and well-administered management processes, the Foundation’s mission is to cultivate and nurture its students into global leaders of the future.</p> <p>It has an international network of award-winning institutions, with 21 campuses in 7 countries. Known for its learner-centric and skill-bases curricula, the organization offers holistic learning and personality development opportunities for students from over 50 diverse nationalities enrolled across its campuses.</p> <p>The schools managed by the foundation offers curricula for kindergarten to Year 12 education, including International Baccalaureate Diploma Programme (IBDP), Cambridge International</p>	<ul style="list-style-type: none"> • K-12 Education 	<ul style="list-style-type: none"> • Property Companies • K12 Educational Companies • Educational Consultants • Educational Technology Companies • Educational Equipment Vendors

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		Examinations (CIE), Central Board of Secondary Education (CBSE), and Global Montessori Plus Programme. Since its inception, the school sets its focus on providing quality education to students and has recorded stellar academic performance across all the curriculums offered.		
OTHERS: MINISTRY / AGENCY / CHAMBER				
13.	<p>Ministry of Trade & Industry http://www.mti.gov.sg/</p> <p>Mr Kashnan Dara Senior Assistant Director (South Asia & Middle East) Emerging Markets Division</p> <p>Mr Chester Wong Assistant Director (South Asia) Emerging Markets Division</p>	<p>MTI's vision is to transform Singapore into a leading global city of talent, enterprise and innovation. Its mission is to promote economic growth and create jobs, so as to achieve higher standards of living for all. We do this by facilitating the development of industry sectors, enhancing access to global markets for Singapore's goods, services and investments, and providing a good understanding of the current state and outlook of the economy for policy formulation and refinement.</p> <p>The Emerging Markets Division in MTI is responsible for Singapore's economic engagement of over 130 countries across 5 major emerging regions, namely South Asia, Middle East, Africa, Russia/Central Asia, and Latin America.</p>		<ul style="list-style-type: none"> • Ministries • Government Agencies • All companies interested to do business with Singapore companies
14.	<p>International Enterprise Singapore www.iesingapore.gov.sg</p> <p>Nael Islam Regional Director Middle East & North Africa</p>	<p>International Enterprise (IE) Singapore is the government agency that promotes international trade and partners Singapore companies to go global.</p>	<p>We offer a wide range of services in over 35 locations around the world by providing market information and assisting enterprises to export, develop their business capabilities and find overseas partners.</p>	<p>Ministries, government agencies, and all companies interested to do business with Singapore companies.</p>

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	<p>Middle East & Africa Group</p> <p>Nayana Mady Business Development Manager Dubai Office Middle East and Africa Group</p>	<p>Trade has always been the backbone of Singapore's economy. In addition to promoting export of goods and services, we attract and anchor global commodities traders to establish their global or Asian home base in Singapore.</p> <p>Today, Singapore is a thriving trading hub with a complete ecosystem for the energy, agri-commodities and metals & minerals trading clusters.</p> <p>Renowned worldwide for their dedication to quality and innovation, Singapore-based companies make ideal business partners. With our global network in over 35 locations spanning many developed and emerging markets, we connect businesses with relevant Singapore-based companies for their business expansion by:</p> <ul style="list-style-type: none"> • Identifying and forging relationships with Singapore-based partners that have a pan-Asian or global presence • Keeping companies abreast of the latest business trends and opportunities in Asia 		
15.	<p>Singapore Business Federation www.sbf.org.sg</p> <p>Mr Cody Lee Assistant Executive Director (Americas, Europe, Middle East, Africa & South Asia) Global Business Division</p>	<p>As the APEX business chamber, the Singapore Business Federation (SBF) champions the interests of the business community in Singapore in trade, investment and industrial relations.</p> <p>Nationally, SBF acts as the bridge between the government and the businesses in Singapore to</p>	<ul style="list-style-type: none"> • Briefings, Seminars, Conference, Talks and Workshops • Trade and Investment Opportunities • Business Matching • Feedback and Networking Sessions 	<p>All companies interested to do business with Singapore companies.</p>

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	<p>Ms Stella Ng Assistant Manager (Middle East, Africa & South Asia) Global Business Division</p>	<p>create and enhance a conducive business environment.</p> <p>Internationally, SBF represents the business community in bilateral, regional, multilateral fora for the purpose of promoting trade expansion and business networking.</p>	<ul style="list-style-type: none"> • Meetings with Overseas Delegations • Global Asia Hub Programme • Mentorship and Business Continuity Management Programmes • Advocacy • ICC Publications • BiZQ Bi-monthly Magazine 	
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